

Strategy of the PGNiG Group for 2014–2022 Update

April 2016

Agenda



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I. Summary of Strategy Update



Reasons for the Strategy update

Given the volatility of oil prices on global markets, an updating review of the Strategy is necessary.

- In H2 2014, the crude price fell from ~USD 105/bbl to ~USD 55/bbl;
- Following a short-lived rebound in Q2 2015 to ~USD 65/bbl, the price dropped to ~USD 30/bbl at the end of 2015.

The following aspects of the Strategy have been updated following the review and verification of the underlying assumptions:

- macroeconomic assumptions (including prices of crude oil, natural gas and electricity, exchange rates);
- market and operating assumptions, including:
 - gas balance;
 - volumes of gas transmitted through the distribution network;
 - capital expenditure in the Generation segment.
- realignment of the strategic ambitions through:
 - modification of the existing operating initiatives;
 - launch of new operating initiatives.

Key updated assumptions

II. Current standing of the PGNiG Group The Group's market position and financial situation have been stable so far Stabilisation of • EBITDA: PLN 5.6bn in 2013, PLN 6.3bn in 2014, PLN 6.1bn in 2015. financial The Exploration and Production segment and the Distribution segment as the key sources of performance EBITDA.

Low debt level – at the end of 2015, net debt/EBITDA: ~0.02.

Access to long-term financing sources (available financing programmes for PLN 14.7bn, including PLN 9.7bn underwritten).

- **Undisputed leader** in production of natural gas and crude oil in Poland
- Active participant of the gas and crude production market in Norway
- **Main importer** of natural gas to Poland (ca. 9.3bn m³ in 2015).
- Largest producer of heat and eighth largest producer of electricity in Poland in volume terms.
- Owner of gas distribution network and underground gas storage facilities

The PGNiG Group's financial situation and market position have been stable so far.

However, various market and regulatory challenges the Group will face in the coming years may adversely affect its EBITDA unless it attains its strategic objectives.

Very low debt level **Diversified revenue** of the Group

III. Key challenges facing the PGNiG Group (1/2)



Key changes

Changes in the

market environment

Potential implications

- A steep slide in crude prices Brent price down ca. 70% in 2014–2015
- Key implications of the crude price changes:
 - lower gas procurement costs under long-term contracts, making imports a more attractive source of supply
 - deteriorated economics of foreign upstream projects where oil represents a larger proportion of the reserves, leading to lower valuation of the foreign upstream operations
- The changes taking place on the Polish gas market are accompanied by steep price declines elsewhere in Europe. Gas prices on European markets are becoming increasingly detached from petroleum product prices, and the trend has been observed for the past several years.
- In 2014–2015 spot prices of gas in Germany and other European markets declined by over 40%^[1], which
 has made the price of gas imports to Poland much more attractive in view of the PGNiG tariff.
- Significant adverse changes currently seen in the Group's regulatory environment, particularly in the following areas:
 - taxation of hydrocarbon production,
 - upstream business licensing system,
 - requirement to sell gas by auction or on the exchange market,
 - uncertainty surrounding the support model for gas-fired co-generation.

These changes will adversely affect revenues of the Group's segments.

Changes of the regulatory regime

III. Key challenges facing the PGNiG Group (2/2)



Key changes

Potential implications

- As the requirement to sell a specific portion of gas volumes on the exchange market has come into force, PGNiG S.A. is required to sell at least 55%^[1] of its high-methane gas on commodity exchanges or other regulated markets.
- Gas market deregulation in Poland
- The deregulation process, coupled with the exchange sale obligation, pose a risk of significant customer loss and reduced revenue form the storage segment.
- The decision of the Office of Competition and Consumer Protection (UOKiK) of December 31st 2013 provides for the deregulation of contracts with customers with respect to contractual capacities and gas fuel volumes contracted for a given gas year and introduces procedures for switching gas suppliers.

Need to change the structure of imported gas sources

- The Group's current mix of gas supply sources **covers the entire demand** for natural gas in Poland.
- Considering the risk that the PGNiG Group might continue to lose its market share and given the insufficient diversification, there is a risk of imbalance in the Group's gas portfolio.
- Additionally, the PGNiG Group's gas supply sources are largely made up of contracts priced by reference to the prices of oil products (Yamal and Qatar contracts).
- Differences in pricing formulas between PGNiG S.A. and its competitors entail a **risk of pricing pressure**.

IV. Mission statement, vision, primary objective, and strategic goals The PGNiG Group's new strategic vision will address the challenges **PGNiG** ahead Following a review of the PGNiG Group Strategy for 2014–2022, the PGNiG Group's vision and primary objective have been updated **Mission statement** Vision **Primary objective** Our vision is to grow from a To increase PGNiG's value guarantor of gas supplies into an through development of the To maintain EBITDA at current active, profitable and competitive production business area and levels until 2017 and increase it to player on the hydrocarbon efficient use of infrastructure while ca. PLN 7.4bn in 2022 production and energy markets, securing uninterrupted supplies of based on the diversity of gas natural gas supply sources Strategic goals **VALUE PROTECTION** В C DRIVER GROWTH Strengthening and Maintaining stable value of Maximising cash flows from transforming the exploration sales (both in retail and infrastructure and generation and production area wholesale) areas **GROWTH FOUNDATIONS** D

Laying foundations for growth along the value chain

V. Pillars of the PGNiG Group Strategy for 2014–2022





- Oreating an organisation based on efficient human resource management, focused on objectives and resource acquisition
- **10** Stepping up R&D activities and searching for innovative areas of growth

New and modified initiatives are marked in green

VI. Operating initiatives under the Strategy of the PGNiG Group for 2014–2022 (1/4)



Segment	nt Initiative	Strategic goals	
A	1a Optimising natural gas portfolio management and implementing a new wholesale model	 Securing terms of gas procurement that would allow PGNiG to purchase gas at prices reflecting the current market situation in Europe (renegotiation of the price terms under the long-term contracts) Limiting PGNiG S.A.'s loss of sales volumes while optimising the margins 	
	1 Implementing new diversification projects	 Assessing PGNiG's ability to diversify gas sources beyond 2022 Implementing selected diversification options 	
Maintaining stable trading volumes (both in retail and	Developing international LNG trading	 Assessing the rationale for developing international LNG trading within the PGNiG Group 	
wholesale)	2a Developing and implementing a new retail model	 Defending the market position Developing a modern sales organisation to compete effectively on the liberalised market Fully leveraging the potential of PGNiG OD's customer base Enhancing the attractiveness of the product offering 	
	2b Expanding PST's international sales operations	 Increasing PST's retail sales volumes on foreign markets Enabling the placement of PGNiG's natural gas on foreign markets 	

VI. Operating initiatives under the Strategy of the PGNiG Group for 2014–2022 (2/4)



Segment	nt Initiative	Strategic goals	
B	3a Maximising value from transmission infrastructure – gas distribution	 Long-term increase in free cash generated by the gas distribution segment Increasing the volume of transported gas through development projects and new connections 	
Maximising cash flows from the infrastructure	3b Maximising value from transmission infrastructure – heat distribution	 Creating a new, stable cash stream for the PGNiG Group by acquiring regulated assets – heating systems 	
and generation area	4 Taking active part in developing energy market regulations	 Preparing a detailed programme to support changes in the regulatory environment, aimed at improving the profitability of the fuel and energy industry and gas distribution sector, in particular: through supporting highly efficient gas-fired cogeneration, in the area of storage and distribution, and in the exploration and production segment 	

VI. Operating initiatives under the Strategy of the PGNiG Group for 2014–2022 (3/4)



Segment	Initiative	Strategic goals	
C	5 Maintaining the current volumes of domestic production from conventional and unconventional deposits (excluding shale gas deposits)	 Maintaining production in Poland at ca. 33 mboe per year Accelerating hydrocarbon development projects in Poland Improving cost efficiency of production activities and capital efficiency of reserves development; Implementing best production practices using a system of comparative indicators 	
Strengthening and transforming the exploration and production area	6 Confirming the geological and economic potential of shale gas deposits in Poland	 Appraising shale gas reserves in Poland Verifying the economic viability of shale gas production in Poland Building grounds for a possible decision to continue PGNiG's involvement in shale gas projects in Poland 	
	7 Expanding the upstream business outside of Poland	 Developing and implementing a model for creating and managing the target portfolio of foreign investment projects Developing competence to build and manage the target portfolio of foreign investment projects with varied characteristics (risk, completion stage) in the exploration and production segment Pursuing M&A projects outside Poland to enhance the upstream segment's value in line with the strategic goals 	

VI. Operating initiatives under the Strategy of the PGNiG Group for 2014–2022 (4/4)



Segment	Initiative	Strategic goals
D	8a Efficiency Improvement Programme in core business	 Lasting reduction of the PGNiG Group's operating expenses by 2017, i.e. reduction of the manageable cost base The Initiative's key objective is to improve the PGNiG Group's cost and CAPEX efficiency.
	8b Disposal of non-core property	 Disposal of the PGNiG Group's non-core property
Laying foundations for growth	80 Disposal of non-core companies	 Disposal of the PGNiG Group's non-core companies
along the value chain	Creating an organisation based on efficient human resource management	 Developing and implementing a competency model for the key areas of the Group's business to identify and eliminate the gap between competencies which are required and competencies possessed by the organisation Supporting personnel development in the areas intended to close competency gaps and implementing a talent development programme Implementing the organisation's knowledge management system
	10 Stepping up R&D activities	 Fulfilling and setting business objectives for the PGNiG Group – making the PGNiG Group one of the most innovative companies/groups in the Polish energy sector

VII. Key strategic objectives







Increase in average annual capital expenditure on organic growth and acquisitions by approximately 30% relative to 2008–2013

Diversifying PGNiG's gas supply portfolio beyond 2022



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Hydrocarbon production in Poland maintained at approximately 33 mboe a year



Increase in total crude oil and gas production volume (in Poland and abroad) to approximately 55-60 m boe in 2022 through acquisition of exploration and production assets





Development of new business areas by expanding the value chain in the distribution segment through addition of heat assets



Significant enhancement of the PGNiG Group's operational efficiency (savings of approximately PLN 800–900m)

#1

#6